

Message Text

UNCLASSIFIED

PAGE 01 ATHENS 09032 041030Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----034713 041316Z /43

R 040917Z OCT 77
FM AMEMBASSY ATHENS
TO USDOC WASHDC
INFO SECSTATE WASHDC 2724
AMCONSUL THESSALONIKI

UNCLAS ATHENS 9032

E.O. 11652: N/A
TAGS: BEXP, GR
SUBJECT: CABLE REPORT AT CLOSE OF CATALOG EXHIBITION

REF: 72 STATE A-9166

1. "INDEX '77" - METALWORKING AND FINISHING EQUIPMENT SUPPLIES

2. ZAPPEION BUILDING, ATHENS, GREECE, SEPTEMBER 26 -
OCTOBER 2, 1977

3. 112

4. A. 135 REGISTERED AT U.S. BOOTH
B. TOTAL NUMBER VISITING INDEX TO BE SUPPLIED BY AIRGRAM

5. APPROXIMATELY 35 TRADE OPPORTUNITIES IN PREPARATION

6. 92 FIRMS RECEIVED 243 INDIVIDUAL INQUIRIES

7. HIGH NUMBER OF QUALITY VISITORS DURING LAST HALF OF SHOW
HELPED BOOST SUCCESS OF EXHIBIT. MOST U.S. FIRMS WERE NEW-TO-
MARKET AND EMBASSY BELIEVES SHOW WILL RESULT IN SIGNIFICANT NUMBER
OF NEW AGENTS/DISTRIBUTORS. PRESENCE OF INDUSTRY SPECIALIST
CHARLES E. JOHNSON FROM USDOC AT BOOTH CONTRIBUTED TO OVERALL
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SUCCESS. FURTHER CONTRIBUTION WAS MADE BY JACK CONNOR FROM
MACHINE TOOL BUILDERS ASSOCIATION WHO ATTENDED SHOW FROM
SEPTEMBER 29-30 TO PROMOTE PRODUCTS OF ASSOCIATION MEMBERS.
USIS ATHENS SUPPORT EXTREMELY VALUABLE IN FORM OF VTR SHOWINGS
FEATURING SUBJECTS ON INTERNATIONAL TRADE. URGE ALL U.S.
PARTICIPANTS TO FOLLOW THROUGH AGGRESSIVELY ON LEADS OBTAINED.
MILLS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Oct-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977ATHENS09032
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770361-0754
Format: TEL
From: ATHENS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771098/aaaadfvh.tel
Line Count: 62
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 35c7ef37-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 12-Jan-2005 12:00:00 am
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Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1050518
Secure: OPEN
Status: NATIVE
Subject: CABLE REPORT AT CLOSE OF CATALOG EXHIBITION
TAGS: BEXP, GR
To: COM
Type: TE
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